

CONTRACT



WYFF4.com

WYFF 4
505 Rutherford Street
Greenville, SC 29609
(864)242-4404

And:

Target Enterprises
Attention: Dede Jeffery
15260 Ventura Blvd.
Ste 1240
Sherman Oaks, CA 91403-5347

<u>Contract / Revision</u> 1535948 /		<u>Alt Order #</u> 25330226
<u>Product</u> #2012/SCOTT FOR SENATE		
<u>Contract Dates</u> 11/01/16 - 11/08/16		<u>Estimate #</u> 2012
<u>Advertiser</u> Scott/R/US Senate		<u>Original Date / Revision</u> 10/14/16 / 10/14/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WYFF 4	<u>Account Executive</u> Kathi Thornton	<u>Sales Office</u> Eagle-Los Ange
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
		<u>Total Ratings</u> 544.10
<u>Agy Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WYFF	11/01/16	11/06/16	M-F 5am News	5-6am		:30				NM	4	\$320.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-TWTF--				4	\$80.00	2.90			
N 2	WYFF	11/07/16	11/08/16	M-F 5am News	5-6am		:30				NM	2	\$160.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	MT-----				2	\$80.00	2.90			
N 3	WYFF	11/01/16	11/06/16	M-F 6am News	6-7am		:30				NM	4	\$1,400.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-TWTF--				4	\$350.00	4.60			
N 4	WYFF	11/07/16	11/08/16	M-F 6am News	6-7am		:30				NM	2	\$700.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	MT-----				2	\$350.00	4.60			
N 5	WYFF	11/01/16	11/06/16	NBC Today Show	7-9am		:30				NM	8	\$2,200.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-TWTF--				8	\$275.00	4.60			
N 6	WYFF	11/07/16	11/08/16	NBC Today Show	7-9am		:30				NM	4	\$1,100.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	MT-----				4	\$275.00	4.60			
N 7	WYFF	11/01/16	11/06/16	LIVE WITH KELLY	9-10am		:30				NM	4	\$500.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-TWTF--				4	\$125.00	4.30			
N 8	WYFF	11/07/16	11/08/16	LIVE WITH KELLY	9-10am		:30				NM	2	\$250.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1535948 /	25330226

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/08/16	#2012/SCOTT FOR SEN	2012

<u>Advertiser</u>	<u>Original Date / Revision</u>
Scott/R/US Senate	10/14/16 / 10/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	MT-----				2	\$125.00	4.30			
N 9	WYFF	11/01/16	11/06/16	NBC Today Show II	10-11am		:30				NM	8	\$800.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-TWTF--				8	\$100.00	3.60			
N 10	WYFF	11/07/16	11/08/16	NBC Today Show II	10-11am		:30				NM	4	\$400.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	MT-----				4	\$100.00	3.60			
N 11	WYFF	11/01/16	11/06/16	M-F 12pm News	12-1230pm		:30				NM	4	\$600.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-TWTF--				4	\$150.00	5.00			
N 12	WYFF	11/07/16	11/08/16	M-F 12pm News	12-1230pm		:30				NM	2	\$300.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	MT-----				2	\$150.00	5.00			
N 13	WYFF	11/01/16	11/06/16	ACCESS HW DAY	1230P-1P		:30				NM	4	\$400.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-TWTF--				4	\$100.00	3.40			
N 14	WYFF	11/07/16	11/08/16	ACCESS HW DAY	1230P-1P		:30				NM	2	\$200.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	MT-----				2	\$100.00	3.40			
N 15	WYFF	11/01/16	11/06/16	ELLEN EF	3-4P		:30				NM	4	\$400.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-TWTF--				4	\$100.00	2.90			
N 16	WYFF	11/07/16	11/08/16	ELLEN EF	3-4P		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				1	\$100.00	2.90			
N 17	WYFF	11/01/16	11/06/16	M-F 5pm News	5-530pm		:30				NM	4	\$1,000.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-TWTF--				4	\$250.00	6.90			
N 18	WYFF	11/07/16	11/08/16	M-F 5pm News	5-530pm		:30				NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				1	\$250.00	6.90			
N 19	WYFF	11/01/16	11/06/16	M-F 530pm News	530-6pm		:30				NM	4	\$1,200.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-TWTF--				4	\$300.00	7.50			
N 20	WYFF	11/07/16	11/08/16	M-F 530pm News	530-6pm		:30				NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice													

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11/01/16 - 11/08/16	#2012/SCOTT FOR SEN	2012

<u>Advertiser</u>	<u>Original Date / Revision</u>
Scott/R/US Senate	10/14/16 / 10/14/16

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/07/16 11/13/16 M----- 1 \$300.00 7.50													
N 21	WYFF	11/01/16	11/06/16	M-F 6pm News	6-630pm		:30				NM	4	\$2,000.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -TWTF-- 4 \$500.00 9.60													
N 22	WYFF	11/07/16	11/08/16	M-F 6pm News	6-630pm		:30				NM	1	\$500.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/07/16 11/13/16 M----- 1 \$500.00 9.60													
N 23	WYFF	11/01/16	11/06/16	Entertainment Tonight	7-730p		:30				NM	4	\$1,100.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -TWTF-- 4 \$275.00 6.80													
N 24	WYFF	11/07/16	11/08/16	Entertainment Tonight	7-730p		:30				NM	1	\$275.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/07/16 11/13/16 M----- 1 \$275.00 6.80													
N 25	WYFF	11/01/16	11/06/16	Inside Edition	730-8pm		:30				NM	4	\$1,400.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -TWTF-- 4 \$350.00 6.90													
N 26	WYFF	11/07/16	11/08/16	Inside Edition	730-8pm		:30				NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/07/16 11/13/16 M----- 1 \$350.00 6.90													
N 27	WYFF	11/01/16	11/06/16	11pm News	11-1135p		:30				NM	4	\$1,600.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -TWTF-- 4 \$400.00 5.30													
N 28	WYFF	11/07/16	11/08/16	11pm News	11-1135p		:30				NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/07/16 11/13/16 M----- 1 \$400.00 5.30													
N 29	WYFF	11/01/16	11/06/16	NBC Tonight Show	1135pm-1235xm		:30				NM	4	\$480.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -TWTF-- 4 \$120.00 2.50													
N 30	WYFF	11/07/16	11/08/16	NBC Tonight Show	1135pm-1235xm		:30				NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/07/16 11/13/16 M----- 1 \$150.00 2.50													
N 31	WYFF	11/01/16	11/06/16	News4 @ 6am Sat	6-7am		:30				NM	1	\$70.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -----S- 1 \$70.00 3.60													
N 32	WYFF	11/01/16	11/06/16	News4 @ 7am Sat	7a-8am		:30				NM	2	\$240.00
Class of Time - Immediately Pre-emptible without notice													

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<u>Contract Dates</u> 11/01/16 - 11/08/16	<u>Product</u> #2012/SCOTT FOR SEN	<u>Estimate #</u> 2012
<u>Advertiser</u> Scott/R/US Senate		<u>Original Date / Revision</u> 10/14/16 / 10/14/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S-				2	\$120.00	5.10			
N 33	WYFF	11/01/16	11/06/16	NBC Saturday Today	8-10am		:30				NM	2	\$550.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S-				2	\$275.00	4.90			
N 34	WYFF	11/01/16	11/06/16	Sat 6pm News	6-630pm		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S-				1	\$100.00	8.60			
N 35	WYFF	11/01/16	11/06/16	Entertainment Tonight SAT	7-8p		:30				NM	2	\$150.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S-				2	\$75.00	4.70			
N 36	WYFF	11/01/16	11/06/16	News4 @ 6am Sun	6-7am		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$100.00	3.60			
N 37	WYFF	11/01/16	11/06/16	News 4 @ 7am Sun	7-8a		:30				NM	1	\$115.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$115.00	4.80			
N 38	WYFF	11/01/16	11/06/16	NBC Sunday Today	8-9am		:30				NM	2	\$600.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				2	\$300.00	6.40			
N 39	WYFF	11/01/16	11/06/16	NBC Meet the Press	9-10am		:30				NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$125.00	4.70			
N 40	WYFF	11/01/16	11/06/16	Sun 6pm News	6-630pm		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$100.00	5.30			
N 41	WYFF	11/01/16	11/06/16	Notre Dame Football	330-7p		:30				NM	2	\$600.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S-				2	\$300.00	2.50			
N 42	WYFF	11/07/16	11/08/16	SNL Election Special	10-11pm		:30				NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				1	\$1,000.00	4.70			
Totals								544.10				111	\$24,585.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	111	\$24,585.00	(\$3,687.75)	\$20,897.25
Totals	111	\$24,585.00	(\$3,687.75)	\$20,897.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WYFF 4
505 Rutherford Street
Greenville, SC 29609
(864)242-4404

<u>Contract / Revision</u>	<u>Alt Order #</u>
1535948 /	25330226

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/08/16	#2012/SCOTT FOR SEN	2012

<u>Advertiser</u>	<u>Original Date / Revision</u>
Scott/R/US Senate	10/14/16 / 10/14/16

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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